

Marketing Materials Request Form



These materials give information about the change to Gas Safe Register and are available free of charge. There is no maximum order.

| Item | Description | Quantity required |
|-------------------------------------|--|-------------------|
| Gas Safe registered business logo | Colour – electronic copy (registration number required), brand guidelines also included. | |
| Leaflet - consumer | For general public. Includes information about why you need to use a registered engineer, how to find an engineer, information on Carbon Monoxide and illegal gas workers. A5, 6 pages | |
| Leaflet – Cowboy | For general public. Specific leaflet around the dangers of using an illegal gas worker. A6, 2 pages | |
| Leaflet - trade | For gas engineers and those who engage gas contractors. Includes overview on Gas Safe Register and how to register. A5, 8 pages | |
| Leaflet – landlords and tenants | For private and social landlords, letting agents and tenants. Includes landlord obligations regarding gas safety and what tenants should know. A5, 6 pages | |
| Leaflet – consumer (Welsh Language) | For general public. Includes information about why you need to use a registered engineer and how to find an engineer. A5, 6 pages – In Welsh | |
| PDF Version of leaflets | An electronic copy of the above leaflets for use on websites etc. Please highlight any of the above leaflets that you would like. | |
| Consumer insert | For all audiences. General information suitable for mailings, invoice inserts etc. A5, 2 pages | |
| Tenant insert | Information specific to tenants which can be used for mailings, letter inserts etc. A5, 2 pages | |
| Leaflet dispenser | Suitable for displaying leaflets on counters, at exhibitions etc A5, flat pack | |
| Poster - consumer | Consumer poster about the awareness of using illegal engineers, A2 | |
| Poster - trade | Trade poster to raise awareness of Gas Safe Register, A2 | |
| Poster - CO | Raising awareness of the symptoms of Carbon Monoxide poisoning, A2 | |
| Advert | Advert with information about the change and image of ID card, in 3 sizes suitable for your newsletters, staff magazines etc. | |
| Text/copy | Various lengths of copy suitable for websites, newsletters, magazines, e-newsletters etc | |
| Articles | Our Press Office may be able to supply a bespoke article. | |
| Web banner | A web banner for your website – various sizes | |
| Website link | Information on how you can link into our website. | |
| FAQs | For use on websites, notice boards etc. Electronic copy for you to print. | |
| Event request form | If you have an event that you would like a representative from Gas Safe Register to speak at we will send you an event request form and endeavour to find you a suitable speaker or alternative support. | |
| Bespoke – anything you would like? | | |

Name:.....

Job title:

Organisation:.....

Address:.....

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Email:.....

Phone:..... Date:

Please return this form to:
 Jamie Robertson, Gas Safe Register, PO Box 6804, Basingstoke, RG24 4NB
 Alternatively email your request to: marketing@gassaferegister.co.uk